



NEWS RELEASE

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FOR IMMEDIATE RELEASE

Jackson County High School Honored for Teen Safe Driving Program

Springport and Plymouth schools also recognized

Vandercook Lake High School in Jackson County took top honors in Division 1 for the school's Strive For a Safer Drive (S4SD) distracted driving campaign. The first place selection recognizes the outstanding efforts of Vandercook Lake students in educating their classmates about teen safe driving.

Springport High School, also in Jackson County, was awarded second place and Plymouth High School in Wayne County received third place. Division 1 included 10 schools in Livingston, Jackson and Wayne counties. Division 2 had 12 schools in Ingham and Oakland counties and Division 3 had 11 in Genesee, Kent, Macomb, Ottawa, Saginaw and St. Clair counties.

S4SD, presented by AAA Michigan, Ford Driving Skills for Life and the Michigan Office of Highway Safety Planning, provides funding and resources to help teens talk to teens about safe driving with the goal of reducing traffic crashes, injuries and fatalities among Michigan's most inexperienced drivers.

The participating schools attended a free hands-on driving clinic with professional driving instructors at the Ford Dearborn Development Center, April 25-26.

During the 2012-2013 school year, more than 30 Michigan high schools in the top counties for teen traffic fatalities and serious injuries each received \$2,000 for students to create peer-to-peer traffic safety-related campaigns. The schools conducted activities for three months and submitted a final report. The top schools were selected based on creativity, execution and compliance with the S4SD participation requirements.

To see examples from the top S4SD campaigns visit Michigan.gov/s4sd.

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Contacts: Nancy Cain, AAA Michigan, (313) 336-1514
Kelli Felker, Ford Motor Company, (313) 322-1790
Melody Kindraka, Office of Highway Safety Planning, (517) 241-1522

